



Enterprise Partnership Board

TUESDAY, 8TH SEPTEMBER, 2009 at 14:00 HRS – CIVIC CENTRE, HIGH ROAD, WOOD GREEN, N22 8LE

MEMBERS: Please see Membership List set out below.

AGENDA

1. APOLOGIES

To receive any apologies for absence.

2. URGENT BUSINESS

The Chair will consider the admission of any new items of Urgent Business. (Late items of Urgent Business will be considered under the agenda item where they appear. New items of Urgent Business will be considered under the Item 15).

3. DECLARATIONS OF INTEREST

Members of the Board must declare any personal and/or prejudicial interests with respect to agenda items and must not take part in any decisions made in relation to those items.

4. MINUTES (PAGES 1 - 6)

To confirm the minutes of the meeting held on 5 May 2009 as a correct record.

5. APPOINTMENT OF VICE-CHAIR

To appoint a Vice-Chair for 2009/10.

6. TO APPOINT A REPRESENTATIVE TO THE HARINGEY STRATEGIC PARTNERSHIP FOR 2009/10

To appoint a representative from the Enterprise Partnership Board to the HSP for 2009/10.

7. CONFIRMATION OF TERMS OF REFERENCE (PAGES 7 - 12)

DISCUSSION ITEM:

8. THE RECESSION: TOWARDS A RESILIENCE PLAN (PAGES 13 - 32)

9. FUTURE JOBS FUND (PAGES 33 - 38)

10. PERSONALISED EMPLOYMENT PROGRAMME PILOT

A verbal update will be provided by Job Centre Plus.

LOCAL AREA AGREEMENT UPDATE:

11. RENEGOTIATING THE INCAPACITY BENEFIT STRETCH TARGET (PAGES 39 - 44)

12. ENTERPRISE PARTNERSHIP BOARD RISK REGISTER (PAGES 45 - 56)

13. TACKLING WORKLESSNESS UPDATE (PAGES 57 - 60)

14. BUSINESS AND ENTERPRISE UPDATE (PAGES 61 - 66)

15. NEW ITEMS OF URGENT BUSINESS

To consider any new items of Urgent Business admitted under Item 2 above.

16. ANY OTHER BUSINESS

To raise any items of AOB.

17. DATES OF FUTURE MEETINGS

To note the dates of future meetings set out below:

- 17 November 2009
- 2 February 2010

Yuniea Semambo
Head of Local Democracy and Member Services
5th Floor
River Park House
225 High Road
Wood Green

Xanthe Barker
Principal Committee Coordinator
Tel: 020-8489 2957
Fax: 020-8881 5218
Email: xanthe.barker@haringey.gov.uk

28 August 2009

SECTOR GROUP	AGENCY	NO. OF REPS	NAME OF REPRESENTATIVE
Local Authority	Haringey Council	9	Dr Ita O'Donovan (Chair) Councillor Brian Haley Councillor Pat Egan Marc Dorfman Janette Karklins Clare Kowalska Denise Gandy x2 TBC
Voluntary and Community Sector	Community Representatives	1 1 1	Rod Cullen John Egbo Martha Osamor
	HAVCO	1	Naeem Sheikh
Employment and skills	CONEL	1	Paul Head
	Job Centre Plus	2	Walter Steel Linda Banton
	Learning and Skills Council North London	1	Yolande Burgess
	NHS Haringey	1	Leo Atkins
	Reed in Partnership	1	Nicholas Standing
Business and Enterprise	Business Link for London	1	Dennis Handel-Sam
	Greater London Enterprise	1	Colin Compton
	Mall Management	1	Michael Thompson
	North London Chamber of Commerce	1	Huw Jones
	North London Business	1	Gary Ince
	TOTAL	24	

**MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP)
TUESDAY, 5 MAY 2009**

Present: Niall Bolger (Chair), Cllr Kaushika Amin (Vice Chair), Leo Atkins, Yolande Burgess, Rod Cullen, Marc Dorfman, Paul Head, Gary Ince, Martha Osamor, Joann Parsons-Cook, Nick Powell, Naeem Sheikh, Michael Thompson.

In Attendance: Maria Fletcher, Patrick Jones, Ambrose Quashie, Martin Tucker.

LC105. APOLOGIES

Apologies for absence were received from Cllr Pat Egan, Ita O'Donovan (Chair), Juneed Asad and John Egbo. Niall Bolger took the Chair for the duration of the meeting in the absence of the Chief Executive.

LC106. URGENT BUSINESS

There were no items of urgent business.

LC107. DECLARATIONS OF INTEREST

There were no declarations of interest.

LC108. MINUTES

An amendment was requested to LC97: Enterprise Commissioning Prospectus, to read 'which covered the Area Based Grant (ABG) allocation for **2009-11**'.

RESOLVED:

That subject to the above amendment, the minutes of the meeting held on 9th March 2009 be confirmed as a correct record.

LC109. APPOINTMENT OF CHAIR FOR 2009/10

Dr. Ita O'Donovan was nominated and seconded as Chair for 2009/10.

RESOLVED:

That Ita O'Donovan be appointed Chair of the Enterprise Partnership Board for 2009/10.

LC110. APPOINTMENT OF VICE-CHAIR FOR 2009/10

Cllr Kaushika Amin was nominated and seconded as Vice-Chair for 2009/10.

RESOLVED:

That Cllr Kaushika Amin be appointed Vice-Chair of the Enterprise Partnership Board for 2009/10.

LC111. APPOINTMENT OF REPRESENTATIVE TO THE HARINGEY STRATEGIC PARTNERSHIP FOR 2009/10

Cllr Kaushika Amin was nominated and seconded.

**MINUTES OF THE ENTERPRISE PARTNERSHIP BOARD (HSP)
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RESOLVED:

That Cllr Kaushika Amin be appointed as the representative from the Enterprise Partnership Board to sit on the Haringey Strategic Partnership Board for 2009/10.

LC112. CONFIRMATION OF TERMS OF REFERENCE AND MEMBERSHIP FOR 2009/10

The Board received a report setting out proposed terms of reference and membership for the Enterprise Partnership Board for 2009/10.

The Board requested that reference to the Voluntary Sector Compact be incorporated into the terms of reference and that further consideration be given to disseminating information from the Board following the reduction in voluntary sector membership of the Board. In addition, it was requested that further consideration be given to mechanisms of linking RSLs into the work of the Board.

The Board agreed to invite Reed in Partnership to become a full member of the Board as the local Pathways to Work provider, but emphasised the importance of Board members being rigorous in making any declarations of interests especially in relation to allocation of ABG funds.

In relation to membership, it was requested that further work be undertaken to determine the named London Development Agency (LDA) representative to sit on the Board and be considered at the next meeting.

RESOLVED:

- That the terms of reference of the Board for the new municipal year be agreed, subject to reference to the Voluntary Sector Compact.
- That the membership of the Board for the new municipal year be agreed.
- That Reed in Partnership be invited to become a full Board member.

LC113. ENTERPRISE COMMISSIONING PROSPECTUS

The Board received a report setting out recommended projects to be funded under the Enterprise Commissioning Prospectus, covering the Board's ABG allocation for 2009/10 and 2010/11. The Prospectus was agreed at the March 2009 meeting of the Board and published on 10 March 2009, with a closing date set for applications of 3 April 2009.

The Board were advised of heavy oversubscription against the £2.145m of funds available, with 86 applications received, totalling £10.1m. Applications were technically scored by the Economic Regeneration team and approved by the Enterprise Board Appraisal Panel. The Board were advised that a number of projects had been scaled down to fit within the programme and funds available and that a series of reserve projects and a contingency fund of 10% had been established. The Board were advised of the necessity of a second round of funding to fill gaps in allocations in the current round.

The Board expressed concern regarding the relatively low scoring of projects in comparison to the maximum score available. The Board were advised that low scores

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often reflected the large scope of some of the applications submitted, which were then subsequently focused down to fit in with the structure of the identified programme. The Board requested that further consideration be given to the scoring process for allocations in future years, including setting thresholds and tolerance levels to ensure the scoring system was meaningful. The organisation of a series of training days for prospective applicants to be run throughout the year was proposed to provide assistance with the submission of bids and to facilitate high scoring of applications.

Concerns were also raised regarding the use of prior knowledge of the perceived capacity of companies to deliver projects by the Economic Regeneration team during the selection process. The Board requested consideration be given to developing a policy to provide a framework for the potential scaling down of projects for future funding allocations to avoid determination on an arbitrary basis. Explicit reference should also be incorporated into the Prospectus providing guidance to applicants regarding the scale of projects to reduce the necessity for scaling down.

Concerns were expressed regarding the town centre projects and the level and scope of outputs demanded. Confirmation was provided that organisations to be funded served as advocacy organisations for town centres and that additional work was undertaken in relation to town centres in addition to ABG funded approaches. The Board requested that selection criteria for town centre projects be evaluated for the next set of allocations and that the Town Centre strategy be considered as part of the Board workplan.

RESOLVED:

- That the recommended projects be progressed as the basis of the ABG 2009-11 programme.
- That the Economic Regeneration team contact all applicants to inform them of decisions and commence contract/delivery plan negotiations with recommended projects.
- That the Appraisal Panel would reconvene to consider any appeals against decisions.
- That the Economic Regeneration team undertake a review of the Enterprise Commissioning Prospectus and associated processes and that the Board receive a report to a future meeting as a basis for developing policies for the next funding allocations.

LC114. APPROACHES TO SUPPORTING INCAPACITY BENEFIT CLAIMANTS INTO SUSTAINED EMPLOYMENT

The Board received a presentation from Rod Cullen, Area Manager, Work and Learning Services at St Mungo's, setting out approaches to facilitating getting marginalised people back into work. The Board were advised that St Mungo's offers 14 Employment, Training and Education projects for homeless clients, centred around three primary programmes: Putting Down Roots, Bricks and Mortar and Job Coaching. The programmes are funded from a variety of sources including central government, the charity arm of St Mungo's and the LDA and Learning and Skills Council (LSC). The Board were advised that achievements under the programmes were measured on a London wide basis.

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RESOLVED:

The Board noted the presentation.

LC115. LOCAL AREA AGREEMENT REFRESH

The Board received a verbal update in relation to the Local Area Agreement (LAA) refresh and were advised that the targets for NI 153 and 171 had been confirmed with an option for renegotiation next year should the economic situation not improve.

The Board were advised that negotiations remained outstanding in relation to revising the Incapacity Benefit Stretch target via removal of the barriers preventing the Haringey Guarantee from engaging with people on mainstream programmes. The revised target would be split into two parts although obtaining approval for this from DWP prior to submission to CLG was still outstanding due to personnel changes. The Board requested that the matter be escalated as a matter of urgency and an update provided at the next meeting of the Board.

RESOLVED:

- That the verbal update be noted.
- That the issue regarding the renegotiation of the incapacity benefit stretch target be escalated via formally writing to DWP and GOL to seek a resolution and that an update be provided at the next meeting of the Board.

**LC116. PERFORMANCE MANAGEMENT EXCEPTION REPORT -FOURTH QUARTER
2008/09**

The Board received the above report updating on performance in relation to LAA targets for the fourth quarter 2008/09. The Board were further updated that performance against NI 117 (number of 16-18 year olds not in education, employment or training) had increased to 7.4% as of March 2009, but remained below the 2008/09 target and the stretch target level.

RESOLVED:

- That the Board note the report.

LC117. ENTERPRISE BOARD RISK REGISTER

The Board received a report on the Enterprise Board Risk Register as part of the agreed six monthly update. The Board noted the increase in likelihood of the inherent risks identified for the two employment stretch targets and new business registration rate target from medium to high and subsequent increase in controls in place as a consequence of the current economic climate.

In response to concerns regarding the impact of inherent and residual risk for EP2 data quality remaining high, confirmation was provided that the monitoring service was scheduled to go out for re-tender.

RESOLVED:

- That the Board note the report.

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LC118. TACKLING WORKLESSNESS UPDATE

The Board received an update report on progress in the main programmes tackling worklessness in the borough including the Haringey Guarantee, Families into Work and the North London Pledge. The Board noted the increase in number of registrations and the launch of the Haringey Guarantee Employer Zone in February 2009.

Meetings are ongoing with the LDA and NLSA regarding the potential expansion of the North London Pledge programme. The Board enquired as to the feasibility of developing an MAA (Multi Area Agreement) related to worklessness but were advised that an approach in relation to MAAs had yet to be formalised.

RESOLVED:

- That the Board note the report.

LC119. BUSINESS AND ENTERPRISE UPDATE

The Board received a report providing an update on business and enterprise activities funded through the ABG. The Board noted the inaugural meeting of the Haringey Business Board had been scheduled for 11th June 2009 and the Wood Green Business Forum on 4th June.

RESOLVED:

- That the report be noted.

LC120. NEW ITEMS OF URGENT BUSINESS

There were no new items of urgent business.

LC121. ANY OTHER BUSINESS

- The Board were updated regarding the extra £3 billion resources allocated under the Chancellor's Budget to support 'back to work' initiatives. Special focus would be on a Future Jobs Fund to offer support for 18-24 year olds who reach 12 months unemployed by providing guaranteed jobs, training or work placements. Official guidance is scheduled to be produced this month, with the formal bidding process starting in summer and delivery anticipated for autumn 2009.
- The Board were advised of submission of a joint NHS and Council bid under the 'Fit for Work' funding programme on behalf of the HSP.

LC122. DATES OF FUTURE MEETINGS

The Board noted the dates of future meetings.

Niall Bolger

Chair (Interim)

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haringey strategic partnership

Meeting: Enterprise Partnership Board

Date: 8 September 2009

Report Title: Confirmation of Membership and Terms of Reference: 2009/10

Report of: Martin Tucker – Regeneration Manager

Summary

The Enterprise Board's full Terms of Reference are attached as Appendix 1, complete with the additions requested at the meeting on 5 May 2009 in relation to the voluntary sector compact.

Recommendations

That the Board confirms it's Terms of Reference for the new Municipal Year.

Financial/Legal Comments

N/A.

For more information contact:

Name: Ambrose Quashie
Title: Employment & Skills Policy Officer
Tel: 020 8489 6914
Email address: ambrose.quashie@haringey.gov.uk

Rationale

The Enterprise Board is a strategic body forming part of the Haringey Strategic Partnership (HSP). Together with the other five thematic partnerships¹ the Enterprise Board will deliver the priorities set out in the Haringey Sustainable Community Strategy (SCS) 2007 to 2016:

- People at the heart of change
- An environmentally sustainable future
- Economic vitality and prosperity shared by all
- Safer for all
- Healthier people with a better quality of life
- People and customer focused

The vehicle for delivering the SCS priorities will be the Local Area Agreement (LAA), which is operational for the three years 2008/09 to 2010/11. The Enterprise Board will have specific responsibility for delivering the enterprise and employment and skills related targets contained in the LAA.

The Enterprise Board will have an integral role in delivering the Haringey Regeneration Strategy, which has the following priorities:

- **People:** To unlock the potential of Haringey residents through increasing skill levels and raising employment so that they can contribute to and benefit from being part of one of the most successful cities in the world.
- **Places:** To transform Haringey into a place in which more people want to live and invest by using the opportunity of major sites and key locations to create positive change
- **Prosperity:** To develop a 21st century business economy that offers opportunities for sustainable employment and enterprise, to help make Haringey a place people want to work, visit and invest in.

Aims

- To develop and implement enterprise and employment and skills strategies and initiatives in line with the priorities set out in the SCS, LAA and Regeneration Strategy.

Objectives

- To deliver the priorities, projects and targets set out in the SCS and LAA, on behalf of the HSP.
- To contribute to the delivery of the priorities, projects and targets set out in the Haringey Regeneration Strategy.
- To monitor and evaluate the effectiveness of strategies and initiatives relating to enterprise and employment and skills.

¹ The other five thematic partnerships are: Safer Communities, Better Place, Wellbeing, Children and Young People and Integrated Housing

- To ensure that the agreed vision and priorities of the Enterprise Board are reflected in the business plans of partner organisations.
- To ensure that the activities conducted by the Enterprise Board adhere to the principles of the Haringey voluntary sector Compact.
- To disseminate decisions and actions to the Haringey Employment Partnership Board and the Haringey Business Board.
- To ensure that the Enterprise Board receives regular updates on the activities of the Haringey Employment Partnership Board and the Haringey Business Board.
- To conduct financial and performance monitoring on a quarterly basis.
- To conduct risk monitoring and analysis on a quarterly basis.
- To ensure that information about the work of the Enterprise Board is disseminated to the main HSP board and the remaining five thematic partnerships.

Actions

Contribute to delivering the LAA employment related National Indicator (NI):

- NI 153: Working age people claiming out of work benefits² in the worst performing neighbourhoods – a reduction of 4.7 percentage points.

Contribute to delivering the LAA employment related stretch targets:

- Number of people from priority neighbourhoods³ helped into sustained work⁴ (target up to March 2010)
 - 120 long-term (6 months or more) Job Seekers Allowance claimants
 - 110 lone parents and adult carers
- 180 residents on incapacity related benefits for 6 months or more helped into work of 16 hours per week or more for at least 13 weeks (target up to March 2010).

Contribute to delivering the LAA employment and skills related local targets:

- Adults achieving a Skills for Life qualification (770) and entered employment (308) and those gaining a qualification in the workplace (1410) (targets up to March 2010).
- Adults achieving a full level two qualification (1,480) and entered employment (TBC) and those gaining a qualification in the workplace (2,700) (targets up to March 10).
- 1,200 registered Haringey Guarantee participants with a completed better off calculation.

Assist with delivering other relevant LAA targets:

² Out of work benefits include: Job Seeker Allowance, Incapacity Benefit/Severe Disablement Allowance, Employment & Support Allowance, Income Support and Pension Credit.

³ The priority neighbourhoods are the 12 Haringey wards with the worst initial labour market position.

⁴ The definition of sustained work is 16 hours or more a week for at least 13 weeks.

- NI 79: Achievement of a Level 2 qualification by the age of 19 – an increase of 8.3 percentage points.
- NI 116: Proportion of children in poverty – a reduction of 5.9 percentage points.
- NI 117: 16 to 18 years olds who are not in education, training or employment (NEET) – a reduction of 2.7 percentage points.
- NI 171: New business registration rate – reduction in the gap with the London average from 19.5% to 18%.

Contribute to delivering national Public Service Agreements/Floor Targets relevant to employment and skills:

- Increase in Haringey's overall employment rate
- Increase the employment rates of:
 - disabled people
 - lone parents
 - ethnic minorities
 - people aged 50 and over
 - people with lowest qualifications
 - people living in the most deprived local authority wards
- Reduction in the number of people claiming working age out of work benefits
- Reduction in the amount of time people spend on out of work benefits
- Increase the self employment rate

Operational Protocol

Membership

See Appendix i for membership list.

- Members of the partnership will communicate to their organisations decisions made by the Enterprise Board.
- Members will agree to work co-operatively with each other
- Work in the spirit of partnership and be the ambassadors of the Enterprise Board in Haringey and work within the criteria laid down by the HSP.
- Members who are unable to attend an Enterprise Board meeting will send a representative in their place.

Meetings

- The Chair to ensure meetings are democratic, orderly, start punctually and move in a timely way through the agreed agenda.
- The Chair to ensure members are able to contribute effectively to deliver the aims and objectives of the Enterprise Board.
- Ordinary Meetings will be held four times a year at an appropriate venue within the borough.
- The agendas, papers and notes of Enterprise Board meetings will be made available to members of the public after proceedings.
- Declarations of interest will be a standard item on the Enterprise Board's agendas.
- Additional sub-groups and special meetings will be arranged accordingly.

Decision Making

- Decisions will be made on the basis of majority vote.
- To make decisions meetings must be quorate. A meeting is quorate if at least 5 members are present.

Secretariat support provided by Economic Regeneration and Committee Services:

- Maintain membership
- Organise and service meetings
- Provide policy support, advice, and reports
- Liaise between agencies
- Liaise between other theme boards
- Other duties that may fall under the remit of the Enterprise Board

All Agendas and reports to be dispatched or circulated 7 working days before the meeting. Additional/late items can be tabled at the discretion of the Chair.

Membership

Chair

Dr. Ita O'Donovan, Chief Executive, Haringey Council

Vice Chair

TBC

Members

Business Link for London

College of North East London (CONEL)

Community Link Forum

Connexions North London

Greater London Enterprise

Haringey Association of Voluntary and Community Organisations (HAVCO)

Haringey Council

NHS Haringey

Job Centre Plus

Learning and Skills Council London North

Mall Management

North London Business

North London Chamber of Commerce

Reed in Partnership

Observers

Haringey Council

London Development Agency



Haringey Council

Contents

- **Good news and bad...**
- **Recession Statistics To Date**
 - not straight forward...
 - Trends and Likely Impacts
- **Towards a Resilience Plan:**
 - What we are doing now
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 - What other London Councils are doing
 - What do you think ?

The Recession – Good News and Bad...

- “ ... there is a consensus that the **worst of the recession is over**..no reason why the bounce back should not be robust in 2010...led by business services; high value engineering; post and telecoms” ... David Smith Economic Outlook Sunday Times 10-5-09
- “ ... In 2010 the UK govt. will be spending 52% of GDP – but only receiving 38% in revenue.. **These are numbers one would expect in a time of war**. In real terms govt spending will have to be stagnant over 2 parliaments – this will mean pay freezes and reduction in public benefits/spending...” Martin Wolf FT Economist 8-5-09



Haringey Council

Statistics of the Recession 1.

...where are we in April/May 2009 ?.....

- **Unemployment: 2006/08 – not as bad as EU – 8.2%**
 - UK 6.6% – 6.7% of working age pop (1.6m)
 - London 7.9% – 7.9% (292k)
 - Haringey 9.7% – 8.2% (10k) (but increase in economically inactive population)
- **Employment Rate: 2006/08 – but 200k jobs go in London**
 - UK 74% – 74% of working age pop (28m)
 - London 69% – 70% (3.6m)
 - Haringey 69% – 64% (101k)



Haringey Council

Statistics of the Recession 2.

- **Vacancies JCP: 2005/09 – other figs show UK vacancies down 222k in a year**
 - England 247k – 229k
 - London 26k – 28k
 - Haringey 782 - 812
- **Claimant Count: 2008/09**
 - England up to 1.3m +81% on last year
 - London up to 219k +64% on last year
 - Haringey up to 9k +45% on last year – **(note last recession in 1992 – 20k in Haringey)**
 - 38% increase in Tottenham over the past year – but bigger increases in Hornsey and Wood Green (57%)



Haringey Council

Statistics of the Recession 3.

- **Basic Skills (up to level 2) 19-64 years: 2004/08**
 - England 66% – 73%
 - London 64% - 73%
 - Haringey 53% - 74%
- **Business Skills and Staff Training Needs 2008**
 - London Business surveys and level of innovation always show London businesses/managers to be lacking in skills, little training being given to staff and few apprenticeships
 - Recent Surveys of businesses in Haringey by North London Business and Business Link showed that businesses here are less downbeat about their future than across and many were likely to try and expand!!
 - The Employer Zone was launched in February 2009, a partnership between Haringey Council, KIS Training, CONEL and the Haringey Guarantee to provide SMEs with the opportunities to develop their staff and to assist with recruitment.



Haringey Council

Statistics of the Recession 4.

- **Haringey – Enterprise and Council Income Impacts 2008-09**
 - Business insolvency/liquidation – 27% increase
 - Private firms are increasingly cutting wages and moving to shorter working weeks
 - Business Rates recovery will become a problem
 - Nos of planning/building control applications – down 20%
 - S106 agreements will be affected
 - New housing development and affordable schemes are hard to make happen
 - Regeneration projects will stall – e.g. Tottenham Hale; Heartlands
 - Town Centre vacancy rates – no real change



Haringey Council

Statistics of the Recession 5.

• **Haringey – Enterprise and Council Income Impacts 2008-09**

- Council receipts from property sales/rent renewals – will be affected
- Council treasury investment income is falling
- No impact yet on debts owed to Council
- Council Tax recovery will be affected
- Leisure fees have gone up – press reports show voluntary/private sector struggling
- Car Parking income will be affected



Haringey Council

Statistics of the Recession 6.

- **Haringey – Debt and Poverty Impacts 2008-09**
 - New Claims for Housing/Council Tax Benefit – 100% increase
 - Homelessness – this will increase
 - Mortgage and rent arrears are on the increase
 - Private Landlord repairs will take longer
 - Citizens Advice on welfare, debt, housing and employment has gone up 50-100%
 - Voluntary Sector – greater demands on it but very limited extra support from local councils
 - Fuel poverty will be a problem
 - Free School meals – 75% of the school roll is eligible



Haringey Council

..towards a Resilience Plan

...this is what we are doing now...

Supporting Residents:

1. Maintaining Haringey Guarantee (HG), Families in Work and North London Pledge Programmes
2. Extend HG to support newly unemployed and new access from up to 40 additional community locations in the Borough
3. Closer working relationship with JCP, SLA with Reed Partnership and preparing for new national £1bn (April Budget) Future Jobs Fund
4. Expansion of the Haringey Apprenticeship scheme to include the Council; Building Schools for the Future and Decent Homes programmes, and other members of Haringey Strategic Partnership
 - Council committed to 25 places this year and 70 next year.
5. Promotion of Fuel Poverty programme to help those on low incomes pay for adequate heating and energy
6. Promotion of “Claim it” and “Reaping the Benefit” campaigns to ensure people get what they are entitled to
7. Promotion of Free Schools Meals for those who are eligible



..towards a Resilience Plan

....this is what we are doing now.....

Supporting Enterprise

8. Establishing the “Employer Zone” in partnership with CONEL – where businesses can post vacancies and can access staff training
9. Business advice/support information in the Council’s annual business rates demand
10. Maintain advice and support on Business Rate Relief – this has been growing each year
11. Programme to move from 21 days guaranteed payment of invoices to local SMEs – to 10 days in 09-10
12. Production of an easy-read Business Guide to Council Services



Haringey Council

..towards a Resilience Plan

...this is what we are doing now.....

Supporting Enterprise

13. More active advice for local businesses to bid for public and Olympic contracts
14. Quarterly Meetings with local banks and business representatives
15. Regular business advice and networking meetings, (through North London Business) to advise businesses on managing the recession
16. Establish a Haringey Business Board and supporting and meeting Main and District Centre Town Centre Business Groups (Wood Green; Tottenham; Green Lanes; Crouch End; Muswell Hill) – to find out what the Council might do to help
17. The Homes and Communities Agency – Haringey Investment Plan, to support and bid for funding for housing and infrastructure schemes
18. Production of a “Recession Dashboard” to track the impact of the recession on Haringey and the local economy.



The Recession Dashboard

Indicator	Frequency	Data Provider/ Officer	HARINGEY			LONDON			ENGLAND				
			Previous data	Latest data	Trend	Previous data	Latest data	Trend	Previous data	Latest data	Trend		
Sports and Leisure facilities - usage	Annual	Recreation Services John Morris	1,173,584 (2008/09)	2,443 (to May 09)	←	LOCAL INDICATOR						Commentary There were over 1.2 million users of leisure facilities in 2008/09, compared to over 900,000 in 2/07/08	
Usage of public libraries per 1,000 pop	Monthly with a 1 month time lag	Library Services Diana Edmunds	9,528 (2008/09)	9,464 (Year to May 09)	←	LOCAL INDICATOR						The target number of users per 1,000 population for 2009/10 is 9000 and the average for the year to date is above this.	
Working age employment rate	Quarterly (based on 4 quarter average) with a 6 to 8 month time lag	ONS/Nomis Amirose Quasbie	65.9% (Jan 2007 to Dec 2007)	63.7% (Jan 2008 to Dec 2008)	→	69.8% (Jan 2007 to Dec 2007)	70.4% (Jan 2008 to Dec 2008)	←	74.4% (Jan 2007 to Dec 2007)	74.2% (Jan 2008 to Dec 2008)	→	Amber	In the year to December 2008 the employment rate in Haringey was 63.7%, down a rate of 65.9% in the previous year. Haringey's employment rate remains below the London (71.4%) and England (74.2%) averages.
ILO unemployment rate	Quarterly (based on 4 quarter average) with a 6 to 8 month time lag	ONS/Nomis Amirose Quasbie	8.4% (Jan 2007 to Dec 2007)	7.3% (Jan 2008 to Dec 2008)	→	6.9% (Jan 2007 to Dec 2007)	7.1% (Jan 2008 to Dec 2008)	←	5.4% (Jan 2007 to Dec 2007)	6.0% (Jan 2008 to Dec 2008)	←	Red	In the year December 2008 the ILO unemployment rate in Haringey was 7.3%, down from a rate of 8.4% in the previous year. However, it should be noted that the economic inactivity rate (i.e. people not actively seeking work) in Haringey increased from 26.0% to 31.3% over the same period, suggesting that more people in the borough are making themselves unavailable for work. Haringey's unemployment rate is currently above the London (7.1%) and England (6.0%) averages.
Out of work benefits claim rate (Haringey)	Quarterly with a 6 month time lag	ONS/Nomis Amirose Quasbie	17.8% (Nov 2006 to Aug 2007)	16.8% (Nov 2007 to Aug 2008)	→	12.8% (Nov 2006 to Aug 2007)	12.3% (Nov 2007 to Aug 2008)	→	11.6% (Nov 2006 to Aug 2007)	11.3% (Nov 2008 to Aug 2008)	→	Green	In the year to August 2008, the out of work benefits claim rate in Haringey was 16.8%, down from a rate of 17.8% a year ago. On an annualised basis, this is the lowest the out of work benefits claim rate has been in Haringey since comparable records began. However, it should be noted that these figures do not fully reflect the impact of the recession on the labour market.
Out of work benefits claim rate in the worst performing neighbourhoods	Quarterly with a 6 month time lag	ONS/Nomis Amirose Quasbie	27.9% (Nov 2006 to Aug 2007)	26.3% (Nov 2007 to Aug 2008)	→	27.4% (Nov 2006 to Aug 2007)	26.0% (Nov 2007 to Aug 2008)	→	30.2% (Nov 2006 to Aug 2007)	29.4% (Nov 2007 to Aug 2008)	→	Green	In the year to August 2008 the out of work benefits claim rate in the worst performing neighbourhoods was 26.3%, down from a rate of 27.9% a year ago. The out of work benefits claim rate in Haringey's worst performing neighbourhoods is below the rate for similar neighbourhoods in England (29.4%) but slightly above the rate for similar neighbourhoods in London (26.0%). It should be noted that these figures do not fully reflect the impact of the recession on the labour market. Provisional data indicate that between the year to November 2008 and the year to February 2009, the claim rate in Haringey's worst performing neighbourhoods changed from 26.2% to 25.5%.
Claimant count unemployment	Monthly with a 1 month time lag	ONS/Nomis Amirose Quasbie	4.2% (Jul 2008)	6.1% (Jul 2009)	←	2.6% (Jul 2008)	4.3% (Jul 2009)	←	2.3% (Jul 2008)	4.1% (Jul 2009)	←	Red	At July 2009, 6.1% of Haringey's working age population was claimant count unemployed, up from a rate of 4.2% a year ago. This is the highest this rate has been since September 2000. It should be noted that the welfare reform changes affecting lone parents, who are being transferred from Income Support to Job Seekers Allowance, will also have an impact on these figures. Haringey's claimant count unemployment rate remains above the London (4.3%) and England (4.1%) averages.
Incapacity Benefits claim rate	Quarterly with a 6 month time lag	ONS/Nomis Amirose Quasbie	7.7% (Feb 2008)	7.6% (Feb 2009)	→	6.1% (Feb 2008)	6.0% (Feb 2009)	→	6.7% (Feb 2008)	6.6% (Feb 2009)	→	Amber	At February 2009, the incapacity Benefits claim rate in Haringey was 7.6%, down from a rate of 7.7% per cent a year ago. On an annualised basis this is the lowest the incapacity Benefits claim rate has been in seven years. However, it should be noted that the figures for February 2009 also include Employment and Support Allowance (ESA) claimants. ESA replaced Incapacity Benefit for new claimants from November 2008 and the more stringent eligibility criteria for this benefit will have an impact on the claimant figures. Haringey's claim rate remains above the London (6.0%) and England (6.6%) averages.



Haringey Council

The Recession

Dashboard

- **PEOPLE AT THE HEART OF CHANGE**
 - Sports and Leisure facilities - usage
 - Usage of public libraries
- **AN ENVIRONMENTALLY SUSTAINABLE FUTURE**
 - Market price of low quality, high volume recyclables
- **ECONOMIC VITALITY AND PROSPERITY SHARED BY ALL**
 - Working age employment rate
 - ILO unemployment rate
 - Out of work benefits claim rate (Haringey)
 - Out of work benefits claim rate in the worst performing neighbourhoods
 - Claimant count unemployment
 - Incapacity Benefits claim rate
 - New business registration rate (VAT and PAYE)
 - Take up of free school meals
 - Percentage of school roll eligible for free school meals.
 - Mortgage possession orders in the Edmonton county court (closest county court to Haringey)
 - Landlord possession orders in the Edmonton county court (closest county court to Haringey)
 - Average house prices for Haringey
- **SAFER FOR ALL**
 - Serious acquisitive crimes per 1,000 population
- **HEALTHIER PEOPLE WITH A BETTER QUALITY OF LIFE**
 - Number of new adult social care assessment/care package applicants
- **PEOPLE AND CUSTOMER FOCUSED**
 - Business rates collection rate
 - Business rent arrears to the council
 - Number of housing/council tax benefits claims
 - Council Tax collection rate
 - Council tax reminders issued
 - Council tax summonses issued
 - Search fees comparison with same month previous year
 - Planning application fees
 - Pre-application income
 - Disposals - prices achieved at auction
 - Homelessness approaches



Haringey Council

..towards a Resilience Plan

...what is the Haringey SP is thinking of doing -
extra....

- Could credit unions services be expanded into Haringey?
- Recognition for businesses who employ local people
- Work with the Voluntary sector to increase “volunteering as a route back to work”
- Work with CAB to increase support for growing community advice needs
- Promote flexible working and working from home as an alternative to redundancy



Haringey Council

..towards a Resilience Plan

...other London Councils ideas – what do you think of these?

The Regeneration Team reviewed what 22 Councils were do to support residents and businesses during the recession. Mainly we found Councils all doing similar things. But here are some projects that Haringey is not doing – what do you think?:

- **Taxes** - Spreading the Payment of Council Tax and NNDR over 12 months not 10
- **Town Centres** – increase parking and reduce charges; shop and buy local campaigns; shop improvement grants
- **Procurement** – move to purchase 50% of all good and services in 3 years time (Wf); slim down pre qualification system/information; more simple electronic procurement
- **Business Costs** – review all Council services to reduce business costs



Haringey Council

..towards a Resilience Plan

...other London Councils ideas – what do you think of these?

- **Property** – make some council property free to businesses; move to monthly rental payments not usual quarterly in advance payments
- **Business Advice** – more trade and business to business fairs – this is easier for businesses to ask for what they want and make business contacts and loan guarantee schemes
- **Business Finance** – create loan funds (Wandsworth/Croydon); create local bank (Essex)
- **Skills** – more and better advice on “self employment” and “business start up” as routes out of employment



Haringey Resilience Plan

Please let us know what you think.

Contact the Regeneration Team

Thanks

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HARINGEY RECESSION DASHBOARD

Indicator	Frequency	Data Provider/ Officer	HARINGEY				LONDON				ENGLAND				Commentary
			Previous data	Latest data	Trend	RAG	Previous data	Latest data	Trend	RAG	Previous data	Latest data	Trend	RAG	
Sports and Leisure facilities - usage	Annual	Recreation Services John Morris	1,179,584 (2008/09)	373,000 (to June 09)	↔	Green									There were over 1.2 million users of leisure facilities in 2008/09, compared to over 900,000 in 2007/08
Usage of public libraries per 1,000 pop	Monthly with a 1 month time lag	Library Services Diana Edmonds	9,528 (2008/09)	9,435 (Year to June 09)	↔	Green									The target number of users per 1,000 population for 2009/10 is 9000 and the average for the year to date is above this.
Working age employment rate	Quarterly (based on 4 quarter average) with a 6 to 8 month time lag	ONS/Nomis Ambrose Quashie	65.9% (Jan 2007 to Dec 2007)	63.7% (Jan 2008 to Dec 2008)	↔	Red	69.8% (Jan 2007 to Dec 2007)	70.4% (Jan 2008 to Dec 2008)	↔	Green	74.4% (Jan 2007 to Dec 2007)	74.2% (Jan 2008 to Dec 2008)	↔	Amber	In the year to December 2008 the employment rate in Haringey was 63.7%, down a rate of 65.9% in the previous year. Haringey's employment rate remains below the London (70.4%) and England (74.2%) averages.
ILO unemployment rate	Quarterly (based on 4 quarter average) with a 6 to 8 month time lag	ONS/Nomis Ambrose Quashie	8.4% (Jan 2007 to Dec 2007)	7.3% (Jan 2008 to Dec 2008)	↔	Amber	6.8% (Jan 2007 to Dec 2007)	7.1% (Jan 2008 to Dec 2008)	↔	Amber	5.4% (Jan 2007 to Dec 2007)	6.0% (Jan 2008 to Dec 2008)	↔	Red	In the year December 2008 the ILO unemployment rate in Haringey was 7.3%, down from a rate of 8.4% in the previous year. However, it should be noted that the economic inactivity rate (i.e. people not actively seeking work) in Haringey increased from 28.0
Out of work benefits claim rate (Haringey)	Quarterly with a 6 month time lag	ONS/Nomis Ambrose Quashie	17.8% (Nov 2006 to Aug 2007)	16.8% (Nov 2007 to Aug 2008)	↔	Green	12.8% (Nov 2006 to Aug 2007)	12.3% (Nov 2007 to Aug 2008)	↔	Green	11.6% (Nov 2006 to Aug 2007)	11.3% (Nov 2007 to Aug 2008)	↔	Green	In the year to August 2008, the out of work benefits claim rate in Haringey was 16.8%, down from a rate of 17.8% a year ago. On an annualised basis, this is the lowest the out of work benefits claim rate has been in Haringey since comparable records began
Out of work benefits claim rate in the worst performing neighbourhoods	Quarterly with a 6 month time lag	ONS/Nomis Ambrose Quashie	27.9% (Nov 2006 to Aug 2007)	26.3% (Nov 2007 to Aug 2008)	↔	Green	27.4% (Nov 2006 to Aug 2007)	26.0% (Nov 2007 to Aug 2008)	↔	Green	30.2% (Nov 2006 to Aug 2007)	29.4% (Nov 2007 to Aug 2008)	↔	Green	In the year to August 2008 the out of work benefits claim rate in the worst performing neighbourhoods was 26.3%, down from a rate of 27.9% a year ago. The out of work benefits claim rate in Haringey's worst performing neighbourhoods is below the rate for
Claimant count unemployment	Monthly with a 1 month time lag	ONS/Nomis Ambrose Quashie	4.2% (Jul 2008)	6.1% (Jul 2009)	↔	Red	2.8% (Jul 2008)	4.3% (Jul 2009)	↔	Red	2.3% (Jul 2008)	4.1% (Jul 2009)	↔	Red	At July 2009, 6.1% of Haringey's working age population was claimant count unemployed, up from a rate of 4.2% a year ago. This is the highest this rate has been since September 2000. It should be noted that the welfare reform changes affecting lone rate
Incapacity Benefits claim rate	Quarterly with a 6 month time lag	ONS/Nomis Ambrose Quashie	7.7% (Feb 2008)	7.6% (Feb 2009)	↔	Amber	6.1% (Feb 2008)	6.0% (Feb 2009)	↔	Amber	6.7% (Feb 2008)	6.6% (Feb 2009)	↔	Amber	At February 2009, the incapacity Benefits claim rate in Haringey was 7.6%, down from a rate of 7.7% per seven years. However, it should be noted that
New business registration rate (VAT and PAYE) , per 10,000 working age pop	Annually with an 1 year time lag	ONS/Nomis Patrick Jones	62.1 (2006)	83.1 (2007)	↔	Green	78.9 (2006)	104.8 (2007)	↔	Green	54.8 (2006)	64.2 (2007)	↔	Green	The available data show that Haringey lags behind the Bannet average but has remained consistently above the Enfield and North London averages.
Number of apprenticeships within the borough	Annually	Economic Regeneration		12 - Council places tbc - Decent Homes tbc - BSF	N/A				↔				↔		The council is seeking to increase the number of apprenticeship places to 25 in 2009/10. This is part of a london wide target of 2,000 over two years.
Percentage of school roll eligible for free school meals.		Education Ari Becker		Primary - 31.2% Secondary - 35.3% (2009)	↔	Amber		Primary - 24.3% Secondary - 22.5% (2008)	N/A		N/A	n/a			Of 148 ranked authorities, Haringey is in the top 10 highest percentages for both primary and secondary school enrolments. Overall rates of eligibility are higher than the London average, but lower than the inner London average.
Mortgage possession claims leading to an order (Edmonton county court, Haringey figures)	Quarterly	County court records/Ministry of Justice	348 (Q3 2007 - Q2 2008)	345 (Q3 2008 - Q2 2009)	↔	Amber	13,752 (Q3 2007 to Q2 2008)	12,515 (Q3 2008 - Q2 2009)	↔	Green	94,589 (Q3 2007 to Q2 2008)	85,130 (Q3 2008 to Q2 2009)	↔	Green	Statistics are now available on a Local Authority basis. The last 4 quarters show that across all comparison areas, claims leading to an order have decreased. Haringey is close to the average for London, but since 2001 orders in Haringey have averaged around 5% of the total number of orders in London. Figures peaked in 2008.
Landlord possession claims leading to an order (Edmonton county court, Haringey figures)	Quarterly	County court records/Ministry of Justice	1,518 (Q3 2007 - Q2 2008)	1,230 (Q3 2008 - Q2 2009)	↔	Green	24,143 (Q3 2007 to Q2 2008)	23,660 (Q3 2008 - Q2 2009)	↔	Amber	95,439 (Q3 2007 to Q2 2008)	91,622 (Q3 2008 to Q2 2009)	↔	Amber	Statistics are now available on a Local Authority basis. The last 4 quarters show that across all comparison areas, claims leading to an order have decreased. Haringey is slightly above the average for London, but since 2003 orders in Haringey have averaged around 3% of the total number of orders in London. Figures peaked in 2008.
Average house prices for Haringey	Monthly	Land Registry online	£355,151 (June 08)	£307,108 (June 09)	↔	Amber	£344,987 (June 08)	£301,859 (June 09)	↔	Red	£177,985 (June 08)	£153,046 (June 09)	↔	Red	This is a 13.5% drop in 12 months, which is higher than the drop in London prices (12.5%) but lower than England (14%). However Haringey prices began to recover in March 09, whereas London and England recovery only began this month.
Number of recorded serious acquisitive crimes	Monthly	Safer Communities Leo Kearse	8,252 (2008/09)	1,798 (YTD June 09)	↔	Green			↔				↔		Serious Acquisitive Crime has fallen by 4% year on year, just short of the target of 5.5%. The poor performance is driven by Burglary which has not changed year on year and by Theft From Motor Vehicle which is up 4.9% year on year.
Domestic Violence - Number of incidents of domestic violence that result in sanction detections	Quarterly	Safer Communities Peter De Bourg	51.4% (2007/08)	45.3% (to Jan 2009)	↔	Green			↔				↔		Collection performance has deteriorated during 2008/09, this can be attributed to the recession as well as the changes introduced in April 2008 in respect of empty properties. Several requests for deferral of payment were received in year including one from one of our largest ratepayer, a business which later went into administration. Year end performance will be assessed in accordance with the government return due around end April. Comparative data is expected to be available by end May for the London authorities.
Business rates collection rate	Annual	Benefits and Local Taxation Freddie Grealish	98.7% (Mar 08)	98.6% (May 09)	↔	Amber	96.8% (Mar 08)	97.4% (Mar 09)	↔	Red	n/a		↔		
Net number of Commercial Tenants gained this month.	Per calendar month	Property Services Paul Williamson	+1 (June 09)	+2 (July 09)	↔	Green			↔				↔		*Trend compares current month gain / loss with the (rolling) previous year average.
Number of housing/council tax benefits claims	Annual	Benefits and Local Taxation Tim Fisher	37,201 (June 08)	39,016 (June 09)	↔	Amber			↔				↔		The increase in new claimants is 2.3%.

*Trend compares current month gain / loss with the (rolling) previous year average.

The increase in new claimants is 2.3%.

THIS IS AN INTERNAL APPROACH TO MEASURING THIS INDICATOR. BENCHMARKING DATA NOT AVAILABLE

n/a



Meeting: Enterprise Partnership Board

Date: 8 September 2009

Report Title: Future Jobs Fund

Report of: Martin Tucker – Regeneration Manager (Employment & Skills)

Summary

This report provides information about the Future Jobs Fund (FJF), a recently announced Government initiative to create 150,000 employment opportunities across the country for the long-term unemployed.

A Council led bid is currently being developed with input from partners across the Haringey Strategic Partnership.

It is anticipated that a bid will be submitted in September with the first jobs commencing in January 2010.

Recommendations

- i. That the Enterprise Board notes this report.
- ii. That Enterprise Board members consider opportunities for creating jobs in their organisations.

Financial/Legal Comments

N/A.

For more information contact:

Name: Ambrose Quashie

Title: Policy Officer

Tel: 020 8489 6914

Email address: ambrose.quashie@haringey.gov.uk

1. Introduction

Budget 2009 announced an extra £3.1bn for helping people back to work. The Government has committed £1bn of this to a Future Jobs Fund (FJF), which will support the guarantee that from January 2010 every 18-24 year old who is approaching 12 months unemployment or more a new job, training or paid work experience.

Communities and Local Government (CLG) and the Department for Work and Pensions (DWP) issued a letter to key stakeholders on 23 April 2009, which stated that local authorities and other organisations will be invited “to bid for to create jobs for the longer term unemployed.” It is the Government’s expectation that 150,000 jobs will be created through the FJF, between October 2009 and March 2011, with 50,000 of these being in unemployment hotspots (areas where the Job Seekers Allowance claim rate is more than 1.5% above the national average. Using this measure Haringey can be considered to be an unemployment hotspot) and 10,000 being green jobs.

Each bid will be expected to create at least **30 jobs** over a six month period. As a consequence the expectation is that bids will come from larger organisations. However, this will not preclude smaller organisations, such as social enterprises, from being involved, and for this reason the Government has indicated its strong preference for **partnership bids** led by local public and third sector bodies.

2. Bidding criteria

The Government published the bidding criteria for the FJF on 13 May 2009 and a summary is presented below:

Primary criteria

Each bid needs to demonstrate that:

- It will create **extra jobs (i.e. jobs that wouldn’t exist without the funding)** lasting at least 6 months either for long-term unemployed people aged 18-24 or people living in unemployment hotspots, and paid at least at the National Minimum Wage (NMW).
- The work done will benefit local communities.
- The work will be under way quickly.

The FJF contribution to each job will not exceed **£6,500**. Bids will be welcomed at a lower unit cost and/or that align with other funding streams such as the Working Neighbourhoods Fund (WNF). All bids will need to demonstrate value for money.

All local partnerships that are awarded funding in England will be required to develop a **Work and Skills Plan by 2010**. In developing bids local partnerships will also need to set out an **initial worklessness assessment** to demonstrate the longer-term benefits the funding will deliver.

Bidders will need to set out a timeline of when and how many jobs will be made available on a month by month period over the length of time covered by the bid.

Secondary criteria

If a significant number of bids pass the primary criteria the following factors will also be taken into account:

- Unit cost to the FJF in terms of both:
 - The unit cost per job of each bid.
 - The extent to which other funding streams, such as WNF, are aligned.
- The extent to which the job will support a person into permanent employment through:
 - The potential of the job itself to lead to permanent employment.
 - The inclusion of accredited training, development opportunities and job search support within the bid.
- The bidder's track record of delivering jobs of the type identified or supporting young people.

Bidding process

Assessment of bids will be continuous and can be submitted at any time. All bids submitted by 30 June 2009 will be considered for the first allocations of funding to enable the first jobs to start in October 2009 or earlier. **Bidders who are unable to submit bids by 30 June will not be penalised.**

Bids which pass the minimum criteria but are unsuccessful will be considered for future allocations. In this situation bidders will not required to resubmit applications although they can be strengthened, withdrawn or additional applications can be submitted.

Matching people to places

It is anticipated that Job Centre Plus (JCP) will be the main source of referrals to FJF jobs.

Paying FJF employers

A payment structure will be subject to consultation but the current proposal is to pay part of the funding up front with the rest payable over the course of the 6 month job.

If someone leaves FJF employment in under 6 months, it is proposed that the place remains open with the employers and is filled by another person referred by JCP. Funding will be suspended while the place remains unfilled.

Other issues

Bidders can apply for the FJF to fund the job element of the first six months of an Apprenticeship, but they will need to demonstrate that the apprentice is paid at the NMW and that a job will be available for the individual to continue the apprenticeship beyond the first six months.

FJF employers will need to offer an exit interview to everyone who leaves a FJF job and provide them with a reference. Bidders will not be expected to monitor what happens to FJF employees after they leave the job.

All the bidding documentation can be found on the DWP website: <http://campaigns.dwp.gov.uk/campaigns/futurejobsfund/index.asp>

3. Haringey's FJF bid

The Council's Cabinet Advisory Board (CAB) agreed on 30 July 2009 that a Council led bid should be submitted. It was also agreed that all jobs created as part of this bid should be paid at the London Living Wage, which is currently £7.60 an hour.

Interest from across the borough in relation to creating jobs has been expressed in a number of areas, including:

- Day centres
- Employment support/outreach
- Libraries, arts and museums
- Parks
- Social care
- Waste management and recycling

In order to explore this interest in more detail a multi agency group met on 30 July and interested parties - including partners such as North London Business, NHS Haringey and third sector organisations - have begun to complete an expression of interest proforma that reflects the criteria in the FJF application form. The expression of interest proforma is appended to this report.

It is anticipated that the FJF bid will be submitted in September or October 2009 with the first jobs commencing in December 2009/January 2010.

4. Successful FJF bids

The first successful FJF bids were announced on 29 July. These bids will create 47,000 jobs at a cost of £300m. Successful bidders with a presence in Haringey include:

- Groundwork
- HCT Group
- St Mungo's

The jobs from this round of bids will commence in October 2009.

Appendix 1: Future Jobs Fund expression of interest proforma

1. Organisation/Service (including description of organisation/service)

2. Main contact (include contact details)

3. Number of jobs to be created

4. Types of jobs to be created (including a breakdown of numbers by each type of job)

5. Outline duties for each type of job

6. Please provide a timeline for when the jobs will be in place

7. What management/supervision arrangements for the jobs will be in place?

8. What other support will be made available to a FJF participant e.g. training, mentoring...?

9. What will be the unit cost for providing each job?

10. What community benefits will be derived from the jobs?

11. What will be the exit strategy for FJF job completers?

Thank you for completing this form. Please return it to Ambrose Quashie, ambrose.quashie@haringey.gov.uk.



haringey strategic partnership

Meeting: Enterprise Partnership Board

Date: 8 September 2009

Report Title: Renegotiating the Incapacity Related Benefits Stretch Target

Report of: Martin Tucker – Regeneration Manager (Employment & Skills)

Purpose

To inform the Enterprise Board about the progress made in attempting to renegotiate the incapacity related benefits stretch target.

Summary

Officers from the Council's Economic Regeneration team have been working with the Government Office for London (GOL) in attempt to renegotiate the incapacity related benefits (IB) stretch target, which is currently set at supporting 180 long-term IB claimants into sustained employment.

The renegotiation request was in two parts:

To remove the condition in the stretch target agreement that prevents the Haringey Guarantee from engaging with people on a mainstream programme (in this case, Pathways to Work). To this end, we agreed a SLA with Reed in Partnership (the Pathways to Work provider), outlining a partnership arrangement that would still demonstrate added value.

To change the makeup of the target so that the Haringey Guarantee supports:

- 120 long-term incapacity related benefit claimants into sustained employment
- 60 people on Statutory Sick Pay to return to sustained employment

The process we agreed with GOL was for the request to be presented to the Department for Work and Pensions (DWP) for their agreement before being sent to Communities and Local Government (CLG) for final approval.

DWP agreed to all the elements of our request on 12 June 2009. However, CLG refused the request to change the makeup of the target, mainly on the grounds that this would undermine the value for money element of the target.

Although CLG also refused to remove the condition around engaging with clients on a mainstream programme we have received clarification from GOL on where this condition applies. Essentially, people initially registered on the Haringey Guarantee **can** be referred to Reed for job brokerage support. The

condition only comes into play when a resident is initially registered with Reed. This is a positive development, which means that we can now work in partnership with Reed and this should help to improve performance. However, it should be noted that the risk of not achieving the performance reward trigger remains very much on the upside.

The letter sent by GOL, which provides this clarification is appended to this report.

Recommendations

That the Enterprise Board notes this report

Financial/Legal Comments

N/A.

For more information contact:

Name: Ambrose Quashie

Title: Employment & Skills Policy Officer

Tel: 020 8489 6914

Email address: Ambrose.Quashie@haringey.gov.uk

Appendix 1: Letter from GOL regarding the incapacity benefits related stretch target



Martin Tucker
Regeneration Manager
(Employment & Skills)
London Borough of Haringey

From: Janet Capstick
Head of North London, Performance
& Analysis
Government Office for London
8th Floor
Riverwalk House
157-161 Millbank
London SW1P 4RR

By email only

Tel: 020 7217 3258
Fax: 020 7217 3172
Date: 13 August 2009

Dear Martin

ROUND 3 LOCAL AREA AGREEMENT – INCAPACITY BENEFIT STRETCH TARGET 13

I am writing to set out our final response to discussions and correspondence in relation to Haringey's LAA Round 3 reward target 13 "The number of Haringey residents in receipt of incapacity related benefits supported into employment". We also met on 29 July to discuss further Haringey's proposals for changing the make up of the target and the SLA drawn up with Reed in Partnership, linked to condition 4 attached to this reward target.

Status of the existing reward target

Since our meeting with you we have also met CLG colleagues to explore what, if any options are open to us. CLG has confirmed that any renegotiation of the target itself at this late stage is not an option. This means we are unable to approve the business case submitted by Haringey for this.

Condition 4

This leaves the issue surrounding condition 4. The Council and Reed in Partnership both maintain that the condition has hampered partnership efforts and reduced the potential success of key initiatives aimed at tackling worklessness. Following discussion with CLG we do think that further clarity about the status of clients moving between mainstream and partnership programmes would be helpful. We are not able to remove the condition itself. This is because the condition is designed to avoid the stretch being achieved by the mainstream effort and therefore such a condition has been applied across these stretch targets nationally. This helps to ensure the focus of the

reward effort on those harder to engage individuals who do not voluntarily come forward for support.

This letter therefore provides clarification in relation to the wording of the condition, sets out our understanding of the local circumstances in Haringey, and how it can support joint working and demonstrate added value in relation to claiming the outcomes for reward purposes.

For the purposes of claiming outcomes for stretch target 13 the starting point is whose client they are at the point of referral. For those clients who start off with the partnership programmes - Haringey Guarantee or Families into Work – and then get referred across to Pathways to Work (for the job brokerage element) there is not an issue and the condition does not apply. However, the condition comes into play for those clients who are already engaged within a mainstream programme. So the individuals you count towards the reward target cannot be involved in an employment scheme operated by JCP (or its contracted delivery partners) at the point of referral. But those customers who are on specialist adviser caseloads but not engaged within a training or employment initiative can be counted as assisted. However, Reed in Partnership and Haringey Council will need to reach agreement on this so as to be clear for those outcomes which can be counted for the reward target.

In terms of evidencing the added value I understand that each client is given a personalised action plan. This will assist with the tracking of delivery, evidencing the added value for reward purposes and any claim in respect of this. You will need to be able to demonstrate that it is the partnership interventions rather than the mainstream provision which has made the difference and enabled the individual to move off benefit and into work.

Haringey's approach

Through discussions with Government Office colleagues and in correspondence the Council, Job Centre Plus and Reed in Partnership (Haringey's Pathways to Work provider) have explained the complex and intensive work required to support clients in receipt of Incapacity benefits and get them ready for work. This includes the added value provided through Haringey's own partnership programmes – mainly the Haringey Guarantee but also the Families into Work project based at Northumberland Park.

In February you met with DWP colleagues to discuss your concerns around delivery of this target caused by the perceived restrictions imposed by the condition. At that meeting you agreed to devise a partnership agreement which would set out how the support provided by Haringey Guarantee complements that available through the mainstream programme of Pathways to work. The SLA you have now developed sets out the way in which these programmes will work to provide the right overall package of support necessary to meet individual client needs. It also includes gateway contacts for referral between mainstream and partnership programmes. One observation on the SLA is that you will want to ensure key staff and contacts are clear about the eligibility in relation to counting for reward purposes. I understand the responsibility for tracking clients and reporting in relation to outcomes lies with those who make the referrals. Again these individuals will need to understand the eligibility criteria for the reward element.

I hope this letter provides a satisfactory resolution to this matter and enables Haringey partners to maximise the outcomes over the remaining period for this target. We would strongly advise you to seek a view from your local auditor on this.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Janet Capstick', written in a cursive style.

Janet Capstick
Head of North London, Performance & Analysis

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Meeting: Enterprise Partnership Board

Date: 8 September 2009

Report Title: Enterprise Board Risk Register

Report of: Martin Tucker – Regeneration Manager (Employment & Skills)

Purpose

The present an update of the Enterprise Board Risk Register, namely the risks associated with National Indicator (NI) 153 (working age people claiming out of work benefits in the worst performing neighbourhoods).

Summary

The Haringey Strategic Partnership (HSP), at its meeting on 3 July 2008, formally approved a Risk Management Strategy. This strategy requires each HSP Theme Board and the Performance Management Group to produce a risk register, which identifies the key risks and remedial actions associated with delivering the LAA targets they lead on (National Indicators and stretch targets).

The Enterprise Board decided at its meeting on 10 December 2008 to receive full updates on its Risk Register at every other meeting. However, due to the current economic climate it was agreed that the Board would receive an update on NI 153 at every meeting. This report presents the update for NI 153.

The Enterprise Board should note that controls relating to the North London Pledge 2, a new partnership arrangement with Reed in Partnership and new Job Centre Plus provision have been added to the Risk Register for NI 153.

The risk register is included in Appendix 1 of this report.

Recommendations

That the Enterprise Board notes the Risk Register, updated in relation to NI 153.

Financial/Legal Comments

N/A

For more information contact:

Name: Ambrose Quashie

Title: Employment & Skills Policy Officer
Tel: 020 8489 6914
Email address: Ambrose.Quashie@haringey.gov.uk

HSP – Enterprise Theme Board Risk Register 2009-10

Enterprise Board – Significant Risks

This document sets out the HSP Enterprise Board key risks, as per our agreed approach. The risks are based upon the LAA targets, which have been included below for information:

- i. NI153 – Working age people claiming out of work benefits in the worst performing neighbourhoods
- ii. NI 171 – New business registration rate
- iii. Stretch (1) – Number of people from the worst twelve wards supported into sustained work
- iv. Stretch (2) – Number of people on Incapacity Benefit for more than 6 months supported into sustained employment

Key to the Risk Register:

Ref: Details the reference number (usually the National Indicator) for the risk.

Risk Identified: Details the risk identified by the PMG or Theme Board.

Inherent Risk: Is assessed by Impact (I) and Likelihood (L). The Inherent risk is the impact of the risk occurring, and how likely it is to occur, without any mitigating actions in place to address the risk. The Impact and Likelihood of the risks are scored from Low to High according to the schedule in Appendix 1 of this report. The rankings can be tied into the overall HSP risk framework.

Controls: The actions and processes which are currently in place to manage the risk identified.

Residual Risk: Is assessed on the same rankings as Inherent Risk. The Residual Risk is the impact and likelihood of the risk occurring with the current controls in place.

Further Action: Where there is outstanding residual risk, further actions have been identified by the Theme Board to reduce the exposure of the Theme Board to the risk. A separate action plan, including a timetable for implementation of the further actions, will be produced where appropriate.

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
Lack of continuity of membership across the theme board							
EP1	<p>Lack of continuity of membership impacts on the ability to deliver on outcomes/targets:</p> <ul style="list-style-type: none"> • High turnover of members • Inability to recruit and/or retain right members • Non-attendance of members at meetings • Lack of continuity and/or succession planning <p>Risk Owner: Enterprise Board Chair</p>	M	L	<ul style="list-style-type: none"> • Agreed recruitment procedures for Theme Board membership • Enterprise Board membership reviewed on an annual basis • Responsibility for filling posts identified • Training & Development for Theme Board members • Reporting processes to highlight and identify vacancies and/or non-attendance <p>Control Owner: Enterprise Board Co-ordinator</p>	L	L	<ul style="list-style-type: none"> • Action plan to address identified gaps to be drawn up • To be included as a regular agenda item at Enterprise Board meetings
Data Quality and/or Information management arrangements							
EP2	<ul style="list-style-type: none"> • Data are not robust and/or timely enough to effectively monitor and manage performance <p>Risk Owner: Head of Economic Regeneration</p>	H	L	<ul style="list-style-type: none"> • Effective quality monitoring of internal performance data e.g. Haringey Guarantee employment outcomes • Lobby central Government for improvements to external data e.g. employment and business start ups <p>Control Owner: Head of</p>	M	L	<ul style="list-style-type: none"> • Review of existing data collection and monitoring processes and action plan to fill gaps

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				Economic Regeneration			
Governance arrangements							
EP3	<ul style="list-style-type: none"> Lack of strategic direction impacts on the ability to deliver on outcomes/targets Lack of continuity of membership impacts on the ability to deliver on outcomes/targets <p>Risk Owner: Enterprise Board Chair</p>	H	L	<ul style="list-style-type: none"> Terms of Reference are reviewed on an annual basis Positions of Chair and Vice Chair are reviewed on an annual basis Enterprise Board membership is reviewed on an annual basis <p>Control Owner: Enterprise Board Co-ordinator</p>	M	L	<ul style="list-style-type: none"> Action plan to address identified gaps to be drawn up
Non-delivery of outcomes; allocation of resources, commissioning, spend, linkages to other theme boards/cross-cutting work not identified							
EP4	<ul style="list-style-type: none"> LAA outcomes are not delivered Delivery projects do not meet spend profile Enterprise Board membership is not wide enough to ensure linkages to other theme boards/cross cutting work <p>Risk Owner: Head of Economic Regeneration</p>	H	L	<ul style="list-style-type: none"> Delivery partners are regularly monitored on outcome and financial performance. Performance and progress reports are received at every Enterprise Board meeting. Enterprise Board membership is reviewed on an annual basis Enterprise Board representative attends the HSP Co-ordinators meetings. <p>Control Owner: Head of</p>	H	L	<ul style="list-style-type: none"> Action plan to address identified gaps to be drawn up Evaluating the role of delivery partners where appropriate

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				Economic Regeneration			
Working age people claiming out of work benefits in the worst performing neighbourhoods							
NI 153	<ul style="list-style-type: none"> The economy continues to deteriorate resulting in benefit claim rates increasing rather than decreasing Increased financial costs incurred (e.g. Housing Benefit) due to rising number of people claiming unemployment related benefits Delivery partners do not achieve specified outcome targets <p>Risk Owner: Regeneration Manager (Employment & Skills) and External Relations Manager (JCP)</p>	H	H	<ul style="list-style-type: none"> Used ABG allocation to commission employment and skills interventions (Haringey Guarantee and Families into Work). Delivery partners are regularly monitored on outcome and financial performance. Performance and progress reports are received at every Enterprise Board meeting. Increasing the role of the Haringey Guarantee to support people who have recently become unemployed. Increasing the support offer to businesses through the Employer Zone Improving employer engagement, through initiatives such as the Employer Zone and Local Employment Partnerships to widen the employment opportunities available to Haringey Guarantee residents 	H	M	<ul style="list-style-type: none"> Conduct further research into the impact of the current economic climate on Haringey. Evaluating the role of Haringey Guarantee delivery partners where appropriate. Conduct a monthly review of pre employment training to ensure it is meeting the needs of employers and

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				<ul style="list-style-type: none"> • Placing Haringey Guarantee advisers in local Job Centre Plus offices. • Increasing the number of outreach venues from which the Haringey Guarantee operates to 40. • Agreeing a SLA with Reed in Partnership that will allow incapacity related benefit claimants to have access to a more comprehensive package of support. • Extending the North London Pledge up to March 2011. This extension will support 625 people into sustained employment across Haringey, Enfield and Waltham Forest. • JCP have opened the programme Centre eligibility to day one for newly unemployed. • Pre Employment Training offer from day one of unemployment via the LSC LEP programme run by JCP • JCP offer a Rapid Response Service where JCP can 			customers.

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				<p>intervene to help when businesses are making people redundant. This service funding has been doubled to £6m nationally and will be doubled again to £12m to extend the service to smaller companies and localities affected by multiple redundancies</p> <ul style="list-style-type: none"> • Promoting all LEP vacancies and opportunities with providers and partners to ensure maximum take up • In and Out of work programme roll out on 26 October 2009. • Care Partnership managers, linked to Government’s Carers Strategy, in JCP district in post by mid-September 2009. • Rapid Response Group, which includes JCP, Haringey Council and LSC, meets on a 6 weekly basis to ensure co-ordinated and effective response. <p>Control Owner: Regeneration</p>			

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				Manager (Employment & Skills) and External Relations Manager (JCP)			
New business registration rate							
NI 171	<ul style="list-style-type: none"> The economy continues to deteriorate making it more difficult for businesses to generate the turnover £67k to become VAT registered automatically. Or inhibiting the number of start-up businesses in the borough. <p>Risk Owner: Business and Enterprise Manager</p>	H	M	<ul style="list-style-type: none"> Using ABG allocation to commission business support interventions. Identify new markets that are viable during an economic downturn and focus business start-up programmes in those areas. <p>Control Owner: Business and Enterprise Manager</p>	M	L	<ul style="list-style-type: none"> Evaluating the role and performance of delivery partners in business support and advice provided within the borough.
Number of people from the worst twelve wards supported into sustained work							
Stretch (1)	<ul style="list-style-type: none"> The economy continues to deteriorate making it more difficult to support long-term Job Seekers Allowance claimants and lone parents into employment Delivery partners do not achieve specified outcome targets <p>Risk Owner: Regeneration</p>	M	H	<ul style="list-style-type: none"> Using ABG allocation to commission employment and skills interventions. Delivery partners are regularly monitored on outcome and financial performance. Performance and progress reports are received at every Enterprise Board meeting. Increasing the outreach facilities from which the Haringey Guarantee operates. 	M	M	<ul style="list-style-type: none"> Evaluating the role of Haringey Guarantee delivery partners where appropriate.

HSP – Enterprise Theme Board Risk Register 2009-10

Ref	Risk Identified	Inherent Risk		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
	Manager (Employment Skills)			<ul style="list-style-type: none"> Improving employer engagement, through initiatives such as the Employer Zone to widen the employment opportunities available to Haringey Guarantee residents <p>Control Owner: Regeneration Manager (Employment & Skills)</p>			
Number of people on incapacity related benefits for more than six months supported into sustained employment							
Stretch (2)	<ul style="list-style-type: none"> Current performance in relation to this stretch target continues to be weak The economy continues to deteriorate making it more difficult to long-term incapacity related benefit claimants into employment <p>Risk Owner: Regeneration Manager (Employment & Skills)</p>	M	H	<ul style="list-style-type: none"> Increasing the outreach facilities from which the Haringey Guarantee operates. Delivery partners are regularly monitored on outcome and financial performance. Performance and progress reports are received at every Enterprise Board meeting. Improving employer engagement, through initiatives such as the Employer Zone to widen the employment opportunities available to Haringey Guarantee residents Seeking to renegotiate this stretch target with CLG 	M	M	<ul style="list-style-type: none"> Evaluating the role of delivery partners where appropriate.

HSP – Enterprise Theme Board Risk Register 2009-10

<i>Ref</i>	Risk Identified	<i>Inherent Risk</i>		Controls	Residual Risk		Further Action
		Impact	L.hood		Impact	L.hood	
				<ul style="list-style-type: none"> SLA in place with Reed in Partnership (the local Pathways to Work provider) to better support this target group (subject to CLG approval) <p>Control Owner: Regeneration Manager (Employment & Skills)</p>			

HSP – Enterprise Theme Board Risk Register 2009-10

Appendix A1

Impact and Likelihood Scales

To be used as a guide in assessing risk ratings:

Descriptor	Impact Guide	Likelihood Guide
LOW	No or limited impact. Financial loss up to £10,000, or no impact outside single objective or no adverse publicity	Up to 10% likely to occur in next 12 months
MEDIUM	Financial loss up to £300,000, or impact on many other processes, or local adverse publicity, or regulatory sanctions (such as intervention, public interest reports)	Up to 40% likely to occur in next 12 months
HIGH	Financial loss up to £1 million, or major impact at strategic level, or closure/transfer of business	Up to 90% likely to occur in next 12 months



haringey strategic partnership

Meeting: Enterprise Partnership Board

Date: 8 September 2009

Report Title: Tackling Worklessness Update

Report of: Martin Tucker – Regeneration Manager (Employment & Skills)

Purpose

To update the Enterprise Board on progress in the main programmes tackling Worklessness in the Borough - The Haringey Guarantee, Families into Work and the North London Pledge.

Summary

The main Haringey Guarantee programme was re-commissioned during April/May 2009 with new delivery partners and contracts negotiated. However evidence around job entries in 2008/09 has been continued to maintained and tracked and the programme achieved sixty sustained jobs in Quarter 1 against an annual target of 218.

Families into Work has continued to engage families in Northumberland Park and can now report its first job outputs – eight people from workless families have been supported into work.

North London Pledge - a review of the first year's delivery was held in Quarter 1 of this year verifying the year's outturn and new delivery plans for 2009/10 agreed. Main delivery in this year will happen over Quarters 2, 3 and 4 although we are ahead of scheduled delivery on Employment Support and will deliver a further 110 support outputs and sixty-four jobs this year.

Haringey Council has submitted a successful proposal to the LDA on behalf of the ULV boroughs – Haringey, Enfield and Waltham Forest – for a pilot Sustainable Employment programme – North London Pledge 2. Total funding is £2.5million and will run from October 2009 to March 2011. The programme has targets of supporting 625 workless residents of the ULV into employment.

Haringey Council is leading on a partnership Future Jobs Fund bid to create new jobs in the borough which will be submitted by the end of September and if successful will start creating new jobs from December 2009/January 2010.

Legal/Financial Implications
N/A.
Recommendations
That the Enterprise Board notes the developments and progress in each of the programmes.
For more information contact:
Name: Martin Tucker Title: Regeneration Manager (Employment & Skills) Tel: 020 8489 2932 Email address: martin.tucker@haringey.gov.uk

1. Background

This paper outlines developments and progress on the programmes tackling worklessness in Haringey – The Haringey Guarantee, Families into Work and The North London Pledge.

2. Haringey Guarantee

The main Haringey Guarantee programme was re-commissioned during April/May 2009 with new delivery partners and contracts negotiated and therefore performance in Quarter 1 of 2009/10 will be low but will steadily improve over the remainder of the year.

The new Haringey Guarantee programme is set out below.

ABG Haringey Guarantee 2009-2011 – Project Table

No.	Intervention	Recommended Organisation	Amount Funded	Outputs
1	Schools	Northumberland Park Community School	£250,000	250 pupils on enhanced vocational courses; 40 NEET receiving additional support
2	Schools	Windsor Fellowship	£125,000	TBC
3	Employment Advice & Job Brokerage (1) - Students	Positive Employment	£125,000	60 jobs
4	Employment Advice & Job Brokerage (2) - Newly Unemployed	Working Links	£100,000	50 jobs
5	Public Services	Working Links	£248,000	100 jobs

No.	Intervention	Recommended Organisation	Amount Funded	Outputs
			0	
4	Public Services	Family Mosaic	£100,00 0	50 jobs
5	Health Services	NHS Haringey	£200,00 0	100 CMP, 50 jobs
6	Volunteering/Work Placements	NLPC	£125,00 0	150 placements; 30 jobs
7	Vocational Training	2XL Training Ltd	£125,00 0	160 qualification, 150 placements, 45 jobs
8	Vocational Training	Aidevian Consultancy	£75,000	80 SIA qualifications and licences
9	Vocational Training	Fashion Enter	£60,000	50 skills; 20 jobs
10	Employer/Business Engagement	KIS Training Employer Zone	£100,00 0	200 businesses engaged with HG,
11	Haringey Guarantee Evaluation	Ecotec	£60,000	Quarterly, interim and final reports
12	Haringey Guarantee Monitoring	GLE	£60,000	Quarterly reports; monitoring visits
13	Employment Action Network	LBH	£100,00 0	200 Employment Support outputs; 50 jobs
			1853000	

3. Families into Work

To date the project has engaged with 59 families since it commenced delivery in October 2008 and is on course to engage another 40 families in this financial year taking referrals from different services, working with local, schools and children's centres and taking self-referrals from local families who have requested support in accessing skills development and support into work.

The project has supported 8 people into work (ahead of schedule), 18 are registered on training courses and 24 have completed CVs, are now considered job-ready and are being helped to identify and apply for job opportunities.

4. North London Pledge 1

Haringey lead on **The North London Pledge** - a LDA funded integrated employment and skills programme across the ULV. In Haringey in 2008/09 57 Employment Support interventions leading to a minimum of 23 jobs were profiled to be delivered and we achieved 90 employment support outputs, 46 job starts and 29 sustained jobs. 110 Employment Support interventions and 64 jobs will be delivered in 2009/10. Further a single Skills Offer contract has been agreed across the ULV delivering 300 Basic Skills, 200 Other Skills and 75 Level 2 Skills over the lifetime of the programme. This is delivered from sites in each of the 3 boroughs.

A review of the first year's delivery was held in Quarter 1 of this year verifying the year's outturn and new delivery plans for 2009/10 agreed. Main delivery in this year will happen over Quarters 2, 3 and 4.

5. North London Pledge 2

Haringey Council has submitted a successful proposal to the LDA on behalf of the ULV boroughs – Haringey, Enfield and Waltham Forest – for a pilot Sustainable Employment programme.

The programme would build on the current approach by developing existing programmes in each of the boroughs – Haringey Guarantee, Enfield Jobsnet Waltham Forest Worknet.

Residents would be engaged through clear single points of access in neighbourhoods, public and community settings in each of the boroughs, receive quality IAG and action planning setting out agreed pathways into employment including skills development, work trials and placements, a NHS led condition management programme for long term claimants operating through local NHS services, employer led training, apprenticeship models, job brokerage, ongoing in-work support and post employment mentoring, and co-ordinated employer engagement.

The programme will target longer term JSA and IB claimants (more than 6 months) and all Lone Parents claiming out of work benefits. The current North London Pledge programme focuses on Employment Support and Skills Development and the new proposed North London Pledge 2 will be an employment/jobs programme with the focus clearly on supporting people in sustained jobs lasting at least 26 weeks; the programme will cover the pathways/journeys into work for longer term workless residents in the sub-region but its success will be measured on sustainable job outcomes and not employment support or skills although these will be important element on the pathways/journeys into work.

Total funding is £2.5million and will run from October 2009 to March 2011. The programme has targets of supporting 625 workless residents of the ULV into employment.

6. Future Jobs Fund

Haringey Council is leading on a partnership Future Jobs Fund bid to create new jobs in the borough which will be submitted by the end of September and if successful will start creating new jobs from December 2009/January 2010.

A range of council services including Recycling, Recreation, Day Centres, Libraries, and external partners including North London Business, NHS Haringey and third sector agencies are submitting ideas for a proposal being collated and co-ordinated by the Council's Economic Regeneration team for submission in September.

A report on the Future Jobs Fund will be presented at this Board meeting.



Meeting: Enterprise Partnership Board
Date: 5 May 2009
Report Title: Business and Enterprise Update
Report of: Juneed Asad – Business and Enterprise Manager

Purpose

To update the Enterprise Board on business and enterprise activities funded through the Area Based Grant.

Summary

This report refers to existing projects being supported by the Business and Enterprise Team, including Area Based Grant projects, Town Centres, The Wood Green Film Festival, Single Business Account, The Olympics and updates on the Economic Downturn.

Legal/Financial Implications

NA.

Recommendations

That the Enterprise Board notes the report.

For more information contact:

Name: Juneed Asad
Title: Business and Enterprise Manager
Tel: 020 8489 2694
Email address: juneed.asad@haringey.gov.uk

1. Area Based Grant 09/10

A new programme for 2009-2011 was commissioned in April/May 2009. 11 business support initiatives were funded from the overall allocation of £600,000 over two years.

The programme will support:

- 600 businesses, residents and young people towards business sustainability and growth, encourage inward investment and promote entrepreneurship and self employment
- 30 businesses to access Olympic opportunities
- 30 businesses to achieve VAT/PAYE registration
- 300 businesses to benefit from town centre project interventions
- 100 businesses supported toward consortia building to access procurement opportunities

2. Single Business Account

Records for 7,300 Haringey now exist within SAP CRM to create the first stage of the Single Business Account.

The Business Description Schema contains a number of identifiers for Businesses including full business name and address, postcode, contact name and contact details. Each business also has a Unique Business Identification number in line with the recommendations of the national pilot. Information from the SBA has been used for targeted mail outs to businesses by the Business and Enterprise Team and once information is refined it can be shared with all council directorates.

The Business and Enterprise Team are meeting with Customer Services in early September to consider options for further development. Work will start in the autumn to further populate the Business Description Schema to include information on business by sector, number of employees and turnover.

3. Olympics

£180,000 is available over the next three years to deliver a council programme of Olympic Activity. Funding will be used to promote and support existing projects and initiatives that have a broad Olympic theme and to support new projects across directorates.

These projects will focus on Sports Participation and Health, Elite athletes, Tourism, Citizenship, Employment, Business, Volunteering, Culture, Education, Physical Regeneration and Community involvement.

A funding prospectus and template are currently being prepared and will be available in the autumn. Funding will be available to directorates, community groups and external partners

The Economic Regeneration team will manage the fund and will make recommendations to a committee who will make a final decision on the funding allocation.

- The Business and Enterprise Team have funded two projects through the ABG to capacity build local businesses to compete for Olympics Contracts.
Both projects are funded for two years until March 2011. Between January and June 2009 there has been a 35% increase in the number of Haringey businesses registering on the CompeteFor 2012 procurement portal.
- White Hart Lane Community Sports Centre is outlined as a possible “In Games Venue” Recreation Services have hosted a number of visits and are hoping that the Olympic Delivery Authority (ODA) will be taking decisions on short listed sites/centres in October 09.
- The Upper Lea Valley 2012 and Visitor Economy working group has been set up to support the boroughs to maximise the tourism benefits of 2012. This a group for members and officers and chaired by Councillor Terry Wheeler, Cabinet Member for Enterprise and Investment at Waltham Forest Council. Next meeting at the Olympic Park, September 2nd at 2.30.
- LOCOG are planning to produce a set of Olympic Pin Badges that feature an iconic landmark in each London Borough. They are planning a public vote to decide which landmark features for each borough. We have nominated Alexandra Palace, Hornsey Town Hall and Bruce Castle which were all keen to be involved. This initiative is planned to take place in September and will generate positive press coverage for Haringey.
- Audit of primary & secondary schools strategy team will take place next term to see what schools are already doing around the Olympics and how they see their future role.

4. Town Centres

The Haringey Business Board has been formally established and it is being facilitated by North London Business. The first meeting was held on June 10th. As part of the overarching business engagement structure a Business forum has been established in Wood Green with other town centres forums being established with existing traders associations in Crouch End, Harringay Green Lanes and Muswell Hill. Tottenham already has an established forum, attended by Council officers. The Wood Green forum is being chaired by the manager of Morrisons supermarket in Wood Green and two meetings have been held – on 4th June and 6th August.

The Business and Enterprise team have worked with officers from Sustainable Transport to develop a voucher scheme to offer free stop-and-

shop parking for visitors to shops in Crouch End. This project is now being developed following our input into business engagement and will go live on...

5. Responding to the Recession

The Business and Enterprise Team are leading on two projects.

Empty Shops – Urban Space Management (USM) were engaged by the Business and Enterprise Team to develop a pilot project to utilise vacant retail units in Haringey's town centres. Vacant retail units have become a significant issue nationally during the recession, although Haringey's key town centres have proven to be more resilient than other areas. At this stage there are advanced discussions pertaining to one property on Stroud Green Road, owned by the Council, and two premises in the Mall: Wood Green.

The Council will manage the process and Libraries and Arts service in ACCS will project manage the pilot scheme, handling the selection of users and controlling access to the sites. Corporate Property and Legal Services are engaged with the project providing support and advice on short term usage of spaces.

Credit Unions – A stakeholder event held and vocal support given to the idea of a Credit Union for the borough – especially from CAB and Housing Associations. The next steps are to bring Corporate Finance into discussions and there is confirmation that they will send a representative to the second stakeholder event on September 14th. The Association of British Credit Unions Ltd (ABCUL) are producing an options appraisal, which will be completed by the end of September 2009. Councillor Bob Harris has been briefed as the cabinet member for resources and depending on the early recommendations a report to CAB for approval of the recommended option could be submitted in October 2009. The planning of a second phase (delivery), would then begin.

6. Film Office

North London Film Fund

For 2009/10 the film fund is being run in collaboration with Enfield and Camden. A project co-ordinator has been appointed to manage the fund of which further details can be found at www.nlff.org.uk. A total of four films will be funded across the three participating boroughs, with at least one film being funded from Haringey.

8th Wood Green International Short Film Festival - 2010

Following on from the success of the 2009 festival, which expanded to a week-long event (previously 3 days) in order to increase the focus on Wood Green town centre, and engage and involve the local businesses, work has started on the 8th running of the festival.

The organisation of the 2010 festival will take into account lessons learned from 2009 to ensure that this year is even more effective at drawing in a

diverse audience and identifying high quality films to be screened. Last year was a success with increased numbers of visitors from across the UK and Europe.

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